



EXHIBITOR AND HOSPITALITY INFORMATION

Intercollegiate Broadcasting System--1985 West Coast Regional Convention

Friday, November 22nd--Sunday, November 24th.
Sainte Claire Hilton Hotel
Market and San Carlos Streets
San Jose, CA 95113

The Convention brings together 300 to 400 delegates representing 50 to 75 college radio stations from 12 western states. All aspects of radio station operation are covered in panel and group discussions, seminars and practical workshops. Our goal is to provide a wide variety of information concerning station operations, career opportunities, training and state of the art technology applicable to radio broadcasting and related fields.

Exhibit space and hospitality suites provide an ideal way for your company to showcase your products and services to this select group of young broadcasters. By participating in the Convention, you are reaching an audience with need for your products now, as well as in the future. Many of the delegates pursue careers in broadcasting and the product information they obtain now will effect their decisions in the future.

Hospitality suites are available as follows:

Suites: Large rooms with connecting parlors/ \$195 per night.

Executive Rooms: Large rooms with bed, couch and table/ \$125 per night.

You may also choose to stay in a regular room (\$55 per night, single or double occupancy) and use one of the Breakout rooms which double as meeting rooms during the day, and are available to you after 5:30 pm. Breakout room use is \$45 per night.

There will be a large Exhibitor Hall available for display set-up from 12:00 noon on Friday. The Exhibitor Hall will open at 5:00 pm for general attendance, and 24-hour security will be provided until the Hall closes at 5:00pm on Saturday. Display space in the Exhibitor Hall is \$100 for a table. Companies may bring their own booths, or may negotiate booth set-up with the hotel.

The registration fee for up to 2 representatives of your company is \$150, which is exclusive of other fees, and is payable to KFJC. The \$45 nightly Hospitality/Breakout room fee, and the display space in the Exhibitor room fee are also payable to KFJC. Suite, Executive, and regular room rates are payable to the Sainte Claire Hilton, and are subject to availability. Since there are only 5 hospitality suites available, early registrants will have the most options from which to choose. Contact: Melanie Hodgson, Director of Sales and Marketing at: (408) 295-2000.

Deadline for registration is October 22, 1985. For more details, contact KFJC General Manager Robert Zepernick II at (408) 297-3159, or KFJC Station Supervisor Doc Pelzel at (415) 962-0490.